Political rationality and CCS discourse

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Introduction

► Why discourse analysis on CCS
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► Method
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Why discourse analysis on CCS
Method

- Triangulation
  - Qualitative – interpretation of media articles on CCS
  - Quantitative – coding articles in SPSS

- 700 articles from 5 major Norwegian newspapers
  - Read and interpreted
  - Two sets of data
  - The articles where coded with 14 different variables
The power of words

- Power
- Access
- Media narratives
- Critical moments

Media discourse → Shape/reflect → Public opinion

Legitimate

Governmental policy → (re)elect

International CCS Research Centre
The power of words

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![Diagram](image)
The power of words

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1986: SINTEF and Statoil initiates research on CCS

2000: The “Bondevik-government” demanded a vote of confidence and was overthrown because of the so-called gas-work-case

2007: It is our moonstrike

2005: The coalition government declare their plan of a full scale cleaning facility within 2009.

2009: Statoil’s cost estimate of a cleaning facility at Mongstad is quintupled from 5 to 25 billion NOK.

2006: The government agree to allow Statoil to build a gas work at Mongstad if they will have a full scale cleaning facility ready in 2014.

2010: The government agree to postpone their investment plan for the cleaning facility until 2014. A motion for vote of no confidence was raised towards the minister of energy Terje Riis Johansen.

2011: The government agree to postpone their investment plan for the cleaning facility until 2016. The minister of energy Terje Riis Johansen leaves office.
CCS media discourses

- It is our moon strike!
- Moon Strike
- We were promised a moon strike
- CO₂ must be captured
- Technological solutions
- Wrong priorities
- Wrong focus
- CO₂ is not the problem
- The technology is impossible

Climate agreement
SINTEF
Vote of confidence
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