

Seminar: Global Operations & Challenges of operating internationally; 18.11.2011, Trondheim

Many companies today are consistently asking themselves: “How do we most effectively and efficiently design and operate our global production network?”, “How is effective coordination and communication achieved across functions and locations?” These and related questions will be addressed at a free seminar at Gløshaugen on the 18th of November 2011.

The seminar is organised by researchers from the Department of Industrial Economics and Technology Management (IØT) and SINTEF Technology and Society, with funding from NTNU’s Globalization programme and in particular the Global Production and Communication (GP&C) research group, as well as from SINTEF’s MARGIN project, CRI Norman and the SMARTLOG Network. The objective of the seminar is to bring together researchers, practitioners and students and share experiences and research results in order to learn more about how firms can successfully operate in increasingly international networks that connect suppliers, operations and customers.

Key-note speaker is Dr. Michael Mol from Warwick Business School (UK). Industry contributions come from Kongsberg Maritime and Aqualine.

Global Operations & Challenges of Operating Internationally

18th November, 2011. 08.30-15.30, KJELHUSET (KJL2), NTNU Gløshaugen, Trondheim

Key information:

Time: 18.11.2011, 08.30 -15.30
Place: KJL 2, Kjelhuset, Gløshaugen.
Price: Free of charge
Registration: E-mail with name and affiliation to mieko.igarashi@iot.ntnu.no (deadline for registration is 16th of November 2011)
Contact persons: Godfrey Mugurusi, godfrey.mugurusi@iot.ntnu.no,
Tel.: +47 96 9618 33
Luitzen de Boer. luitzen.de.boer@iot.ntnu.no.

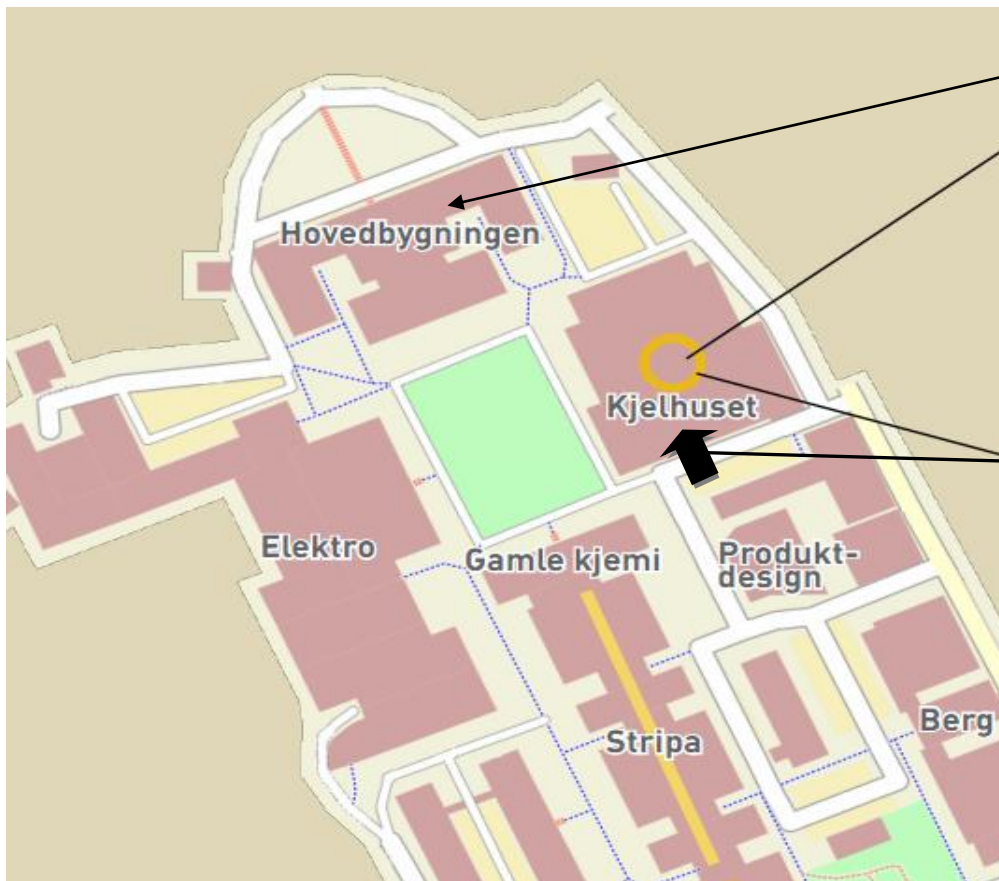
Warm lunch will be served.
You’re welcome!



MARGIN

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Map of NTNU Gløshaugen Campus



NTNU Main Building

KJELHUSET

KJL2 - Entrance on Kolbjørn Hejes vei

Speakers

International key-note speaker



Dr. Michael Mol

Warwick Business School, University of Warwick (United Kingdom)

Dr. Mol has published widely on (international) outsourcing in high ranking journals and is (co-) author of the books "Outsourcing: Design, Process and Performance" and "Giant steps in management".

His current research projects deal with the conceptualization of the outsourcing process, the effect of knowledge sourcing and knowledge protection on product innovation and how R&D outsourcing affects product and process innovation.

From Industry & NTNU/SINTEF

Arne Otto Flataas /
Oddbjørn Malmo



Ståle Sæther



Marco Semini



Godfrey Mugurusi



MARGIN

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Program

08.30 – 09.00 Coffee and registration

09.00 – 10.20 Welcome and Presentations

Prof. Indra de Soysa Professor of Political Science Director, Globalization Research Program, NTNU	Welcome and opening.
Prof. Luitzen de Boer Professor of Purchasing & Logistics Management, IØT, NTNU	Introduction to Global Operations and overview of the seminar.
Dr. Michael Mol Associate Professor of Strategic Management Warwick Business School, University of Warwick United Kingdom	Offshoring and outsourcing: What drives it, how it happens and the sources of success.

Break 10.20 - 10.40

10.40-11.40 Presentations – Research and industry collaboration

Godfrey Mugurusi PhD candidate, IØT NTNU	Offshoring: Coordination between parent and foreign subsidiary - Implications for purchasing.
Marco Semini Researcher, SINTEF Technology and Society	Global operations issues addressed by applied research: The projects ORIGO and MARGIN.

11.40-12.40 Lunch (Canteen in Kjelhuset)

12.45-14.00 Presentations – Industry

Arne Otto Flataas / Oddbjørn Malmø Kongsberg Maritime	Experiences and challenges with production in China.
Ståle Sæther Aqualine	International operations at Aqualine: Experiences, success factors and challenges.

Break 14.00 - 14.15

14:15-15:00 Parallel sessions – participants share and discuss ideas

Linking research with practice: Strategies for Kongsberg Maritime and Aqualine

Break 15.00 - 15.15

15:15-15:30 Plenary summary of the parallel sessions and closing of the seminar



Globalization
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SMARTLOG



MARGIN



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