



## **FME HighEFF**

# Centre for an Energy Efficient and Competitive Industry for the Future



## Deliverable D5.1\_2018.06d University-industry collaboration

The Role of Proximity Dimensions in Facilitating University-Industry Collaboration in Peripheral Regions: Insights from a Comparative Case Study in Northern Norway

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Authors					
Author(s) Name	Organisation	E-mail address			
Trond Nilsen	Norut	Trond.nilsen@norut.no			
Thomas Andrè Lauvås	Nord University	Thomas.a.lauvas@nord.no			





#### **Abstract**

It is commonly argued in the literature on regional innovation that regions must continuously develop new economic activities to compensate for economic decline. If a region manages to diversify from an existing path, it can sustain long-term economic development. One of the measures taken to increase these types of opportunities and to avoid lock-in is to stimulate a closer relationship and collaboration between universities and industry partners. However, we know little about the formation and investigation of successful university-industry relationships in regions outside metropolitan areas. This paper seeks to fill this research gap by investigating how different dimensions of cognitive, organizational, social and geographical proximity facilitate or hinder innovation processes in collaborations between industry and universities in peripheral regions. We find that social proximity, combined with high organizational proximity, overcomes the barriers presented by low geographical proximity. Social proximity compensates for thin regional structures with few high-tech firms, a lack of knowledge producers and a weak support system. An important policy implication is that stimulating collaboration within areas of expertise possessed by university and industry partners create potential for innovation.





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