CONSIDERATIONS IN DESIGN & EVALUATION OF 'INTELLIGENT' DECISION AIDS

Emilie Roth Roth Cognitive Engineering



(Promise of) Application of Al is Ubiquitous



Challenges Remain

- While AI systems may perform well in the lab – they can fail when introduced in the field
- Automation 'bias' can often lead to worse performance than an individual working on their own
- Design to support Human-Al joint performance will be critical for success



Nonu lesis

BY JASON MURDOCK ON 4/28/20 AT 11:53 AM EDT

Google's medical AI was super accurate in a lab. Real life was a different story.

If AI is really going to make a difference to patients we need to know how it works when real humans get their hands on it, in real situations.



Jacobs et al. (2021) How machine-learning recommendations influence clinician treatment selections: the example of antidepressant selection. *Translational Psychiatry*.

Talk Outline

• Findings of recent National Academies Consensus Study on Human-AI Teaming

 Implications for design and evaluation of new forms of 'Intelligent' technology

Consensus Study Report

Committee Members:

- > MICA R. ENDSLEY, (Chair) SA Technologies
- BARRETT S. CALDWELL, Purdue University
- ERIN K. CHIOU, Arizona State University
- > NANCY J. COOKE, Arizona State University
- > MARY L. CUMMINGS, Duke University
- CLEOTILDE GONZALEZ, Carnegie Mellon University
- > JOHN D. LEE, University of Wisconsin-Madison
- > NATHAN J. MCNEESE, Clemson University
- CHRISTOPHER MILLER, Smart Information Flow Technologies
- EMILIE ROTH, Roth Cognitive Engineering
- WILLIAM B. ROUSE, NAE Georgetown University



https://www.nap.edu/download/26355

Why Human-Al Teaming?

Human-AI team is defined as "one or more people and one or more AI systems requiring collaboration and coordination to achieve successful task completion"

Qualifies as a team

- Common goals
- Specific roles
- Interdependence

Teaming provides

- Mutual support and back-up
- Adapt to changing demands
- Does not imply humans and Al are equivalent
 - Functionality
 - Capabilities
 - AuthorityResponsibilities

- Research on Human-Human Teams provides a starting point
 - Teamwork skills
 - Team SA
 - Team training
- Research on Human-Automation Interaction and Autonomy relevant

Human-Centered Al

- Designing an AI system to work well as a teammate increases human-centeredness
- Augments human capabilities and raises performance beyond that of either entity

Human-Al Team Bias

Human-Al Team Performance

Human Decision Biases

- Anchoring
- Availability
- Confirmation Bias
- Representativeness
 Framing
- Loss Aversion

Human-Al Team Bias Interactions

- Human decisions influenced
- by AI ('Automation Bias')
- Form of presentation matters

Al Biases

Limited data sets (selection bias) Data labeling & curation Design of algorithms Overgeneralization of system outside of training Concept drift

Premium on leveraging the strength of each partner for more effective joint performance

Fostering Effective Teaming



Shared Mental Models



Model of Human

(Capabilities, Limits Behaviors, Functionality)

Goals, Functions, Tasks, Plans State, Modes

Sufficiency of World SA Ability to Perform Tasks Actions, Outputs & Effectiveness Impact of Actions on Others

Projected Actions

SA of Human Teammate (or self)

Model of the World

(Terrain, Environment, Enemy, Friendly, Civilian, Systems, Methods of Operation)

> Current State Confidence in Information

Impact on Goals Conformance with Goals

Projected Actions/State

SA of World

Model of AI

(Capabilities, Limits Behaviors, Functionality)

Goals, Functions, Tasks, Plans State, Modes

Sufficiency of World SA Ability to Perform Tasks Actions, Outputs & Effectiveness Impact of Actions on Others

Projected Actions

SA of AI Teammate (or self)



Shared Situation Awareness ('Common Ground')

Al Transparency & Explainabilty



Human-Al Team Trust

Human-Al Team Performance

Teamwork

Coordination

Well established that:

- Trust affects decision to rely on or comply with technology
- Trust is influenced by the qualities of a person, the technology, and the environment
- Trust depends on social interactions such as reputation and the formal or informal communication that contributes to that reputation

Increasing recognition of:

- Importance of goal alignment between human-Al on trust
- Moving toward directable and directive interactions
- Delineating distrust from trust
- Considering dynamic models of trust evolution

Human-System Integration (HSI) Considerations

HSI incorporates human-centered analyses, models, and evaluations throughout the development and implementation lifecycle so as to mitigate the risk of downstream system failure.

Issues Raised and Research Needs



Human-Al Team Design and Testing Methods



Human-Al Interaction Design for Effective Joint Performance



Human-Al Team Development Teams



Al System Lifecycle Testing and Auditability



Al Cyber Vulnerabilities



Human-Systems Integration for Agile Software Development

Implications for Design and Evaluation of New 'Intelligent' Technologies



Context of Work Technology

A Cognitive Engineering Perspective

Importance of:

Understanding the context of work:

- Complications that can challenge performance of human or AI agent.
- Designing systems to optimize the joint Human-AI team performance.
 - Success often leverages the strength of people on the scene (Collaborative Automation / Shared Autonomy)
 - Technology needs to be observable, understandable, and directable.
- Evaluating the joint Human-Al Team
 - For more resilient performance

Evaluating the Joint Human-Al Team

Include a range of scenarios

- Straightforward 'textbook' cases
- 'Edge Cases' at the boundaries of the capabilities of the Al system

Employ multiple evaluation measures:

- Measure of objective joint performance
- Measures of Trust
- User Mental Models of how the Al system works
- User evaluations of the AI system via post-study questionnaires.

	Positive	Negative
AI/XAI System	(1)	(3)
-	How the System works:	How the system Fails:
	Parts, connections, functions, relationships, control logic	Breakdowns, limitations
The User/Learner	(2)	(4)
	How to make the System work:	How the User/Learner gets confused:
	Detecting anomalies, appreciating the System's responsiveness, performing workarounds and adaptations	The kinds of errors the User made, or other Users might make

The mental model matrix (Klein, Borders, Hoffman, & Mueller, 2021)



Human-Al Teaming is One of Many Metaphors

Design Metaphors

Combined Designs

Intelligent Agent

Thinking Machine, Cognitive Actor, Artificial Intelligence, Knowledgeable

Social Robot

Anthropomorphic, Android, Bionic, Bio-inspired, Humanoid

Teammate

Co-active Collaborator, Colleague, Helpful Partner, Smart Co-worker

Autonomous System

Independent, Self-directed, Goal-setting, Self-monitored

Supertool

Extend Abilities, Empower Users, Enhance Human Performance

Active Appliance

Steerable Equipment, Expendable, Increase Human Flexibility & Mobility

Tele-bot

Dexterous Instrument, Powerful Prosthetic, Boost Human Perceptual & Motor Skills

Control Center

Human Oversight, Supervisory Control, Situation Awareness, Preventive Actions

Ben Shneiderman new book 'Human-Centered Al' (2022)



Conclusions

- Al systems should be designed to support the needs of people who will have the ultimate responsibility for the outcomes.
- An important measure of success is <u>the joint human-Al team</u> <u>performance.</u>
- This requires making AI systems better 'team players':
 - Observable
 - Understandable
 - Directable
- The National Academies Consensus Study Report presented 57 inter-related research objectives to meet this vision
 - Near, Mid and Far Term



Relevant References

16

- Chiou EK, Lee JD. Trusting Automation: Designing for Responsivity and Resilience. Human Factors. April 2021. doi:10.1177/00187208211009995
- Committee on Human-Systems Integration Research Topics (2021). Human-AI Teaming: State of the art and research needs. Washington DC: The National Academies Press.
- Klein, G., Borders, J., Hoffman, R. R. and Mueller, S. T. (2021). 'A method for evaluating users' understanding of XAI Systems: The Mental Model Matrix. Technical Report, DARPA Explainable AI Program.
- Roth, E. M., Sushereba, C., Militello, L. G., Diiulio, J., Ernst, K. (2019). Function allocation considerations in the era of human autonomy teaming. *Journal of Cognitive Engineering and Decision Making*, 13, 199-220.
- Roth, E. M., DePass, B., Harter, J., Scott, R., Wampler, J. (2018). Beyond levels of automation: Developing More Detailed Guidance for Human Automation Interaction. *Proceedings of the Human Factors and Ergonomics Society Annual Meeting*, 62(1), 150-154.
- Roth, E. M., DePass, B., Scott, R., Truxler, R., Smith, S. and Wampler, J. (2017). Designing collaborative planning systems: Putting Joint Cognitive Systems Principles to Practice. In P. J. Smith and R. R. Hoffman (Eds). Cognitive Systems Engineering: The Future for a Changing World. Boca Raton: Taylor & Francis, CRC Press. (247-268).

Shneiderman, B. (2022) Human-Centered Al. New York: Oxford University Press.

Thank you

Emilie Roth Roth Cognitive Engineering emroth@rothsite.com

