



# PhD: Why wait? Modeling the timing of EV charging station investments and the role of policy

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## Challenge and objectives

- Fast charging availability in rural areas is insufficient
- The commonly used Net Present Value method for understanding the economics of charging investment does not capture the role of uncertainty

## Research tasks

- A model of investment that accounts for future uncertainty

## Approach

We model investment in charging stations under uncertainty using a real options approach

This allows us to capture the economic incentives driving investment decisions such as:

- The irreversibility of the investment
- The uncertainty in EV demand
- The option to delay investment

## Significant results

- Investors' uncertainty about future EV demand can explain the relative lack of fast charging in rural areas
- Investments would take place faster if policy makers mitigate investors' risk exposure
- Long-term contracts are an effective way to reduce investors' risk and thus incentivize investment

## Illustration

