

The background of the slide is a photograph of a dam and a body of water. The water is a deep blue, and the sky is reflected on its surface. A dam structure is visible on the right side. Overlaid on the image is a pattern of semi-transparent circles in various shades of blue and black, arranged in a grid-like fashion that tapers off towards the right.

Brukermøte Produksjonsplanlegging

Trondheim

22.-23. Mai 2013

SINTEF og Powel samarbeid

- Viktig tema for Powel
- Økende muligheter internasjonalt
- Jevnlige strategimøter 2012-2013 på ledelsesnivå
- Eksisterende avtaler mellom SINTEF Energi og Powel går ut
- Arbeid med nye avtaler pågår
 - Roller
 - Ansvar
 - Ambisjoner

Powel og SINTEF samarbeid

Skisse til rollefordeling i ny avtale

SINTEF

- Utvikle kompetanse og verktøy i den internasjonale forskningsfronten innen produksjonsplanlegging med stor verdi for bransjen og det norske samfunnet
- Utvikle FoU prosjekter i nært samarbeid med bransjen
 - Sikre offentlig finansiering
- Samarbeide med andre forskningsaktører, spesielt NTNU

Powel

- Programvareleverandør for forskningsbaserte modeller
- Markedskanal for norske, nordiske og internasjonale brukere
- Utvikle tilleggsfunksjonalitet rundt modellkjerner
- Rådgiver i forhold til utviklingsmetodikk innen programvareutvikling
- Brukersupport

Main Ambitions Powel

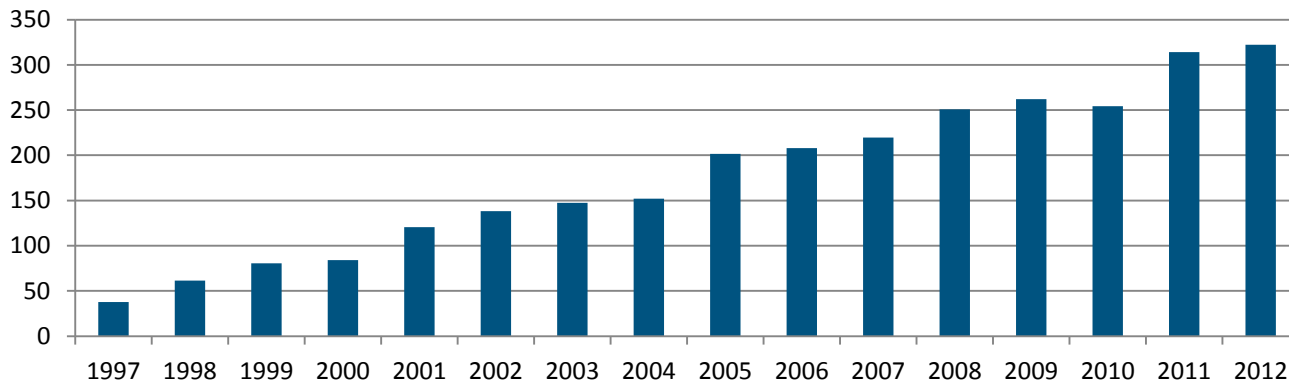
Leading Nordic provider of software and services to the energy business

Leading position in the world within selected product areas

Provide high value solutions to our customers based on a strong knowledge position and ability to combine own and third party technologies

Growth

Revenues



Ambitions: from 300 mnok to 600 mnok (2016)

Growth



Key success factors

- Customer relationships
- People and knowledge
- Product development and technology
- Quality in software development

Done so far

- Generation last 5 years
 - Annually invested 40-50 mnok in product development
 - Increased number of Employees with 21, now counting a total of 50
- New customers outside Nordic countries
- Establishment in Turkey and DACH
- Technology and competence acquisitions
 - Norway, Sweden and Finland
 - This week, closing deal, Optimization Partner (Sweden)

ArcGIS Supports All Mobile Devices



To be done

- Still investing in product development...
- Technology & competence acquisitions
 - Germany and Switzerland
- More competence
- More customers...

Contact

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