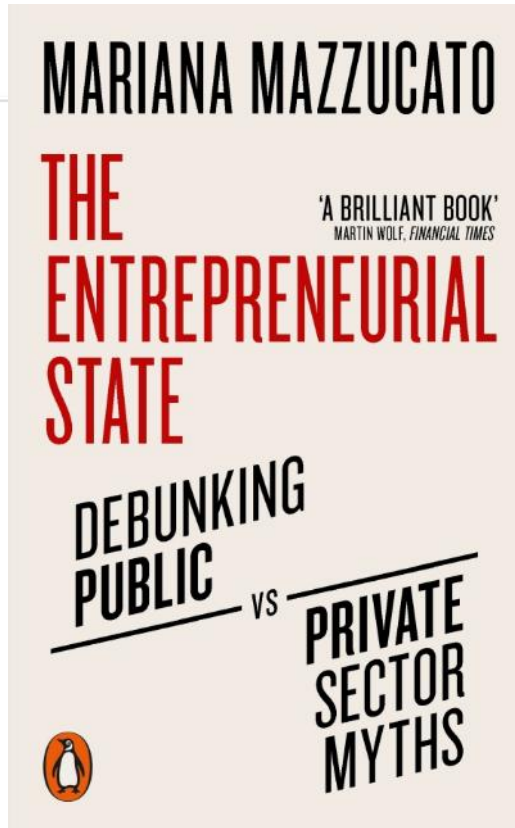




Circular collaboration: Channels for innovation in university-industry relations



www.nord.no



“Every major technological change in recent years traces most of its funding back to the state”

University-industry collaboration

Main challenges of science commercialization:

- Different goals and impacts
- Long and complex process



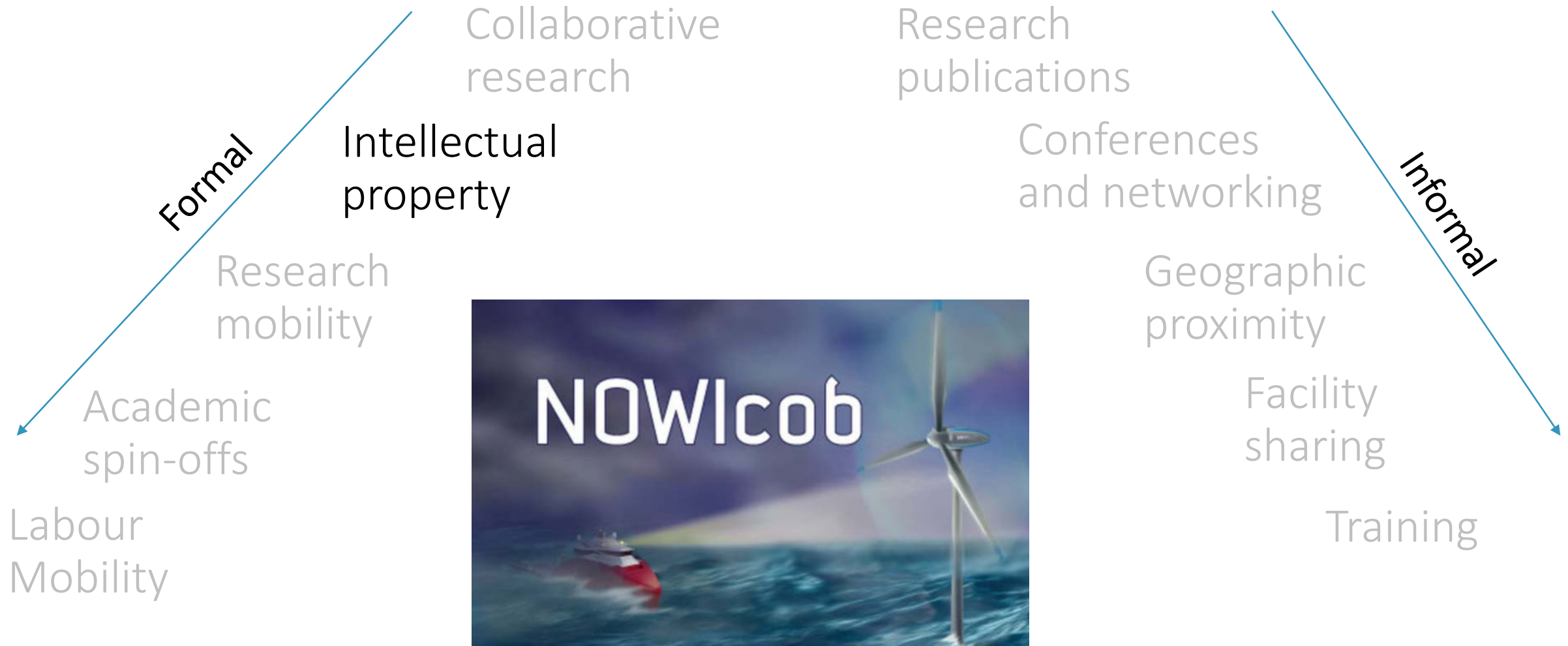
Channels for innovation



Channels for innovation



Channels for innovation



Channels for innovation

Formal

Research
mobility

Academic
spin-offs

Labour
Mobility

Collaborative
research

Intellectual
property



Kunnskapsparken Helgeland er på Campus Helgeland.
6. desember kl. 10:02 · Mo i Rana, Nordland ·

Hurra! Vi har nå fått Krister Salamonsen som ny kollega i Kunnskapsparken Helgeland 🥳🥳🥳 Velkommen på laget SuperKrister!!



Liker Kommenter Del

Du, Marianne Steinmo, Thomas Nilssen og 135 andre

Kronologisk

Research
publications

Conferences
and networking

Geographic
proximity

Facility
sharing

Training

Informal



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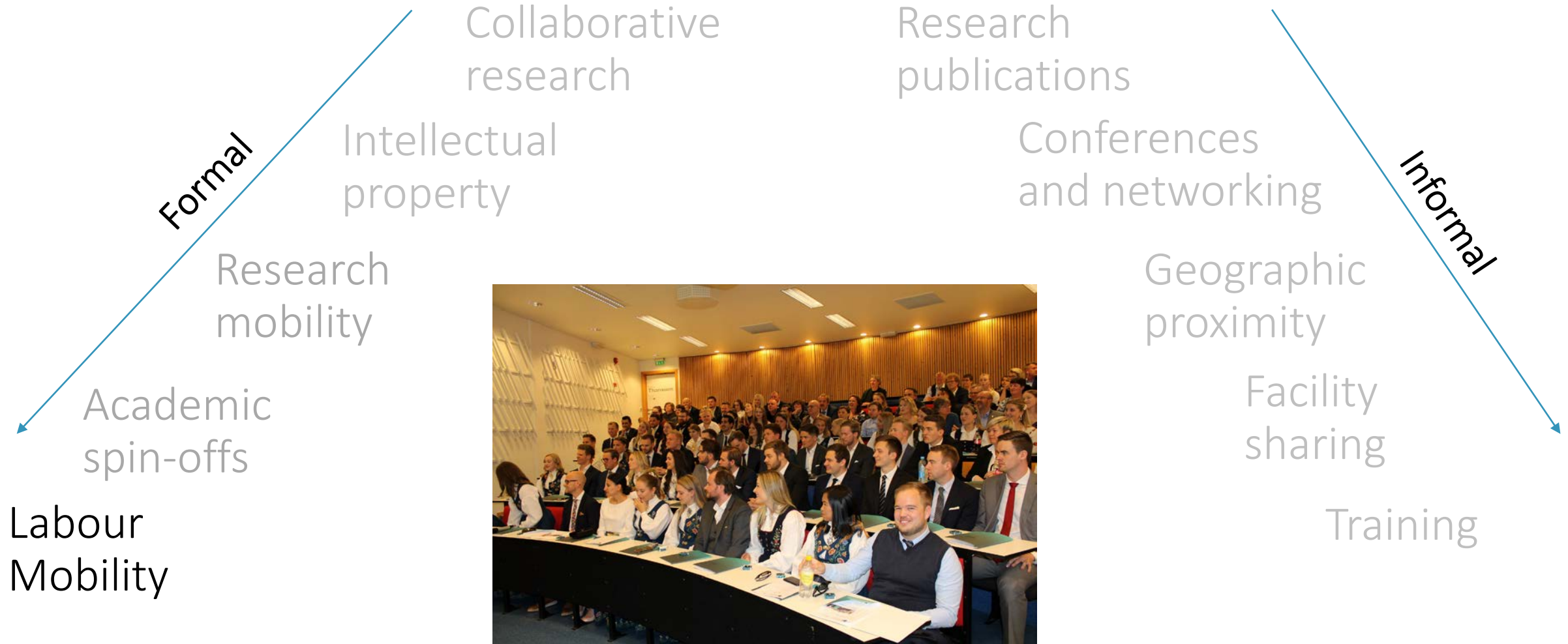
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Channels for innovation



Usefulness of research results

Knowledge integration
processes

Involvement

Usefulness of research results

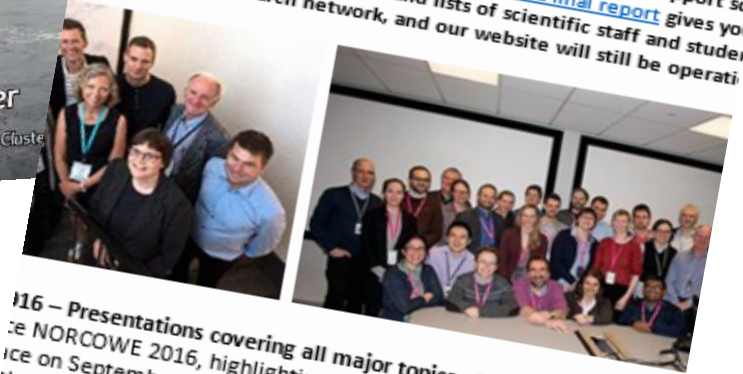
Knowledge transferring

- Participating in conferences
- Gathering research results and informing firm internally (reading newsletters etc.)



NORCOWE newsletter June 2017

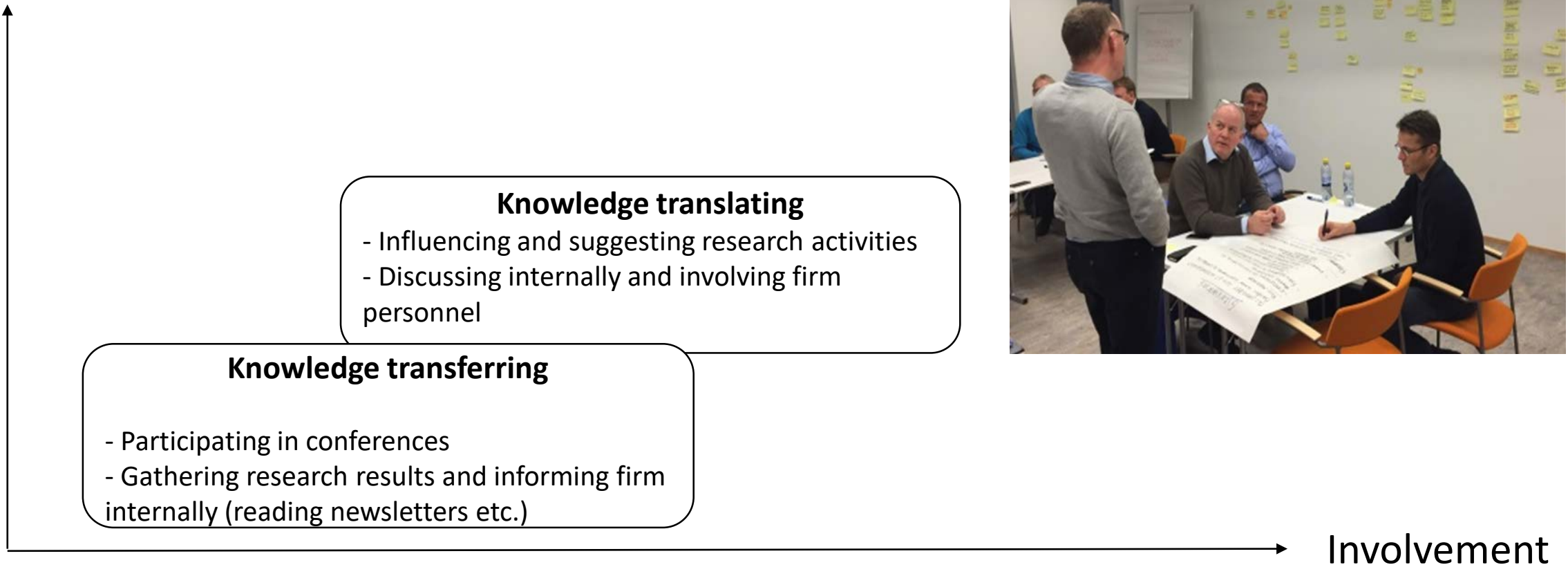
Final report
from Research Council Norway to NORCOWE under the FME support scheme. It is time to highlight the results. The [NORCOWE final report](#) gives you an overview of achievements, publication lists and lists of scientific staff and students. The report will continue as a research network, and our website will still be operational.



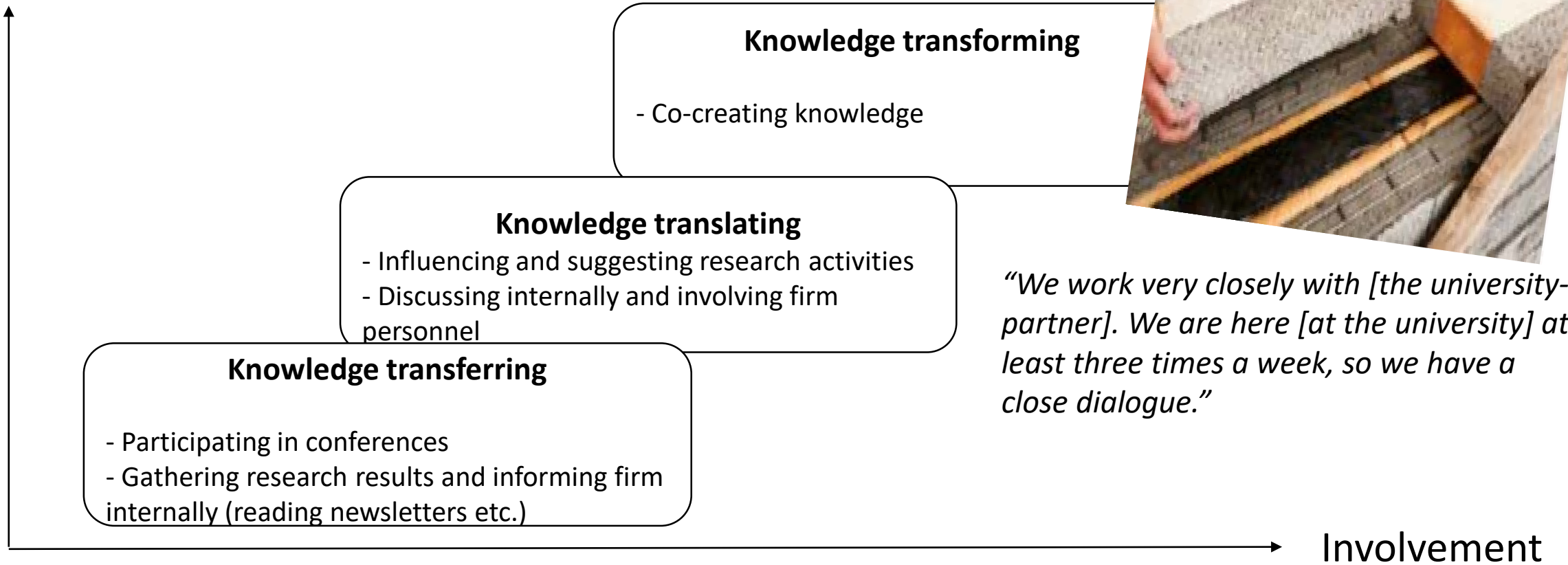
16 – Presentations covering all major topics of NORCOWE research will be presented at the NORCOWE 2016, highlighting 7 years of NORCOWE research with a focus on September 14-15 2016. The first day looked at the highlights of the impact of NORCOWE, while the second day took a more in-depth look at examining the future of offshore wind and the major research

→ Involvement

Usefulness of research results



Usefulness of research results





- Entire value chains
- Between industries
- New business models

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Research centres



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Key trend:

Intermediary organisations (OECD, 2019)

Facility
sharing

Labour
Mobility

Training

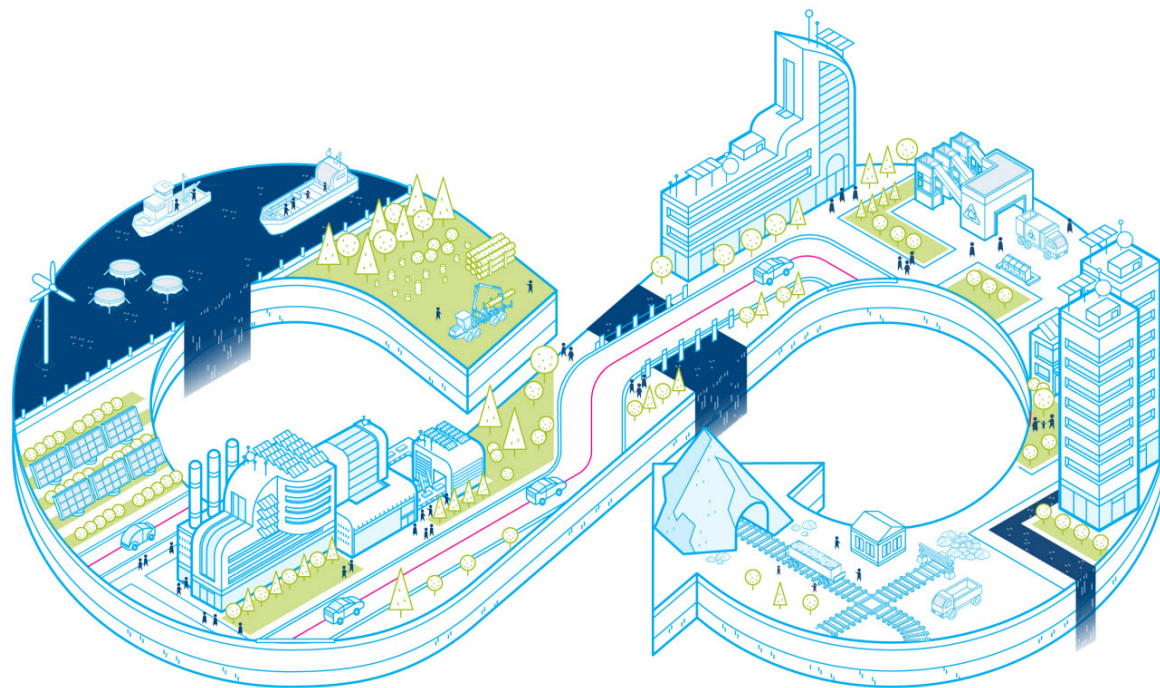
Research centres



Facilitates collaboration between:

- Science and business
- Entrepreneurs and existing businesses
- Local and global
- Public and private
- Producers and users
- Regulators and markets

SFI Circular



Thank you!

Einar Rasmussen

einar.rasmussen@nord.no

Thomas Lauvås

thomas.a.lauvas@nord.no

Nord University Business School

Division of Innovation and Entrepreneurship

