Enova's mission towards a sustainable energy future

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Enova – basics

- The National Energy Agency.
- Owned by the Minestry of Petroleum and Energy (MPE)
- Established in 2002
- Operates on a four year contract with the MPE
- Located in Trondheim
- A staff of almost 80





Enova mandate

- to promote environmentally friendly restructuring of energy end-use and energy production, and to support the development of new energyand climate technology
- to reinforce security of supply and to reduce greenhouse gas emissions





Enova 2014 – facts and figures

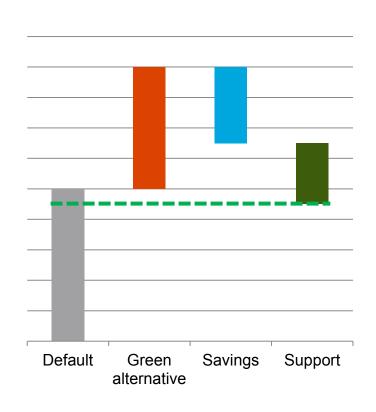
- 1400 projects
- 24 projects in new technology
- Invested 3,1 billion NOK
- Energy result: 1,7 TWh
- Climate result: 0,1 0,7 Mtonn CO₂-eqv





The better choice

Making the "green" alternative the preferred one

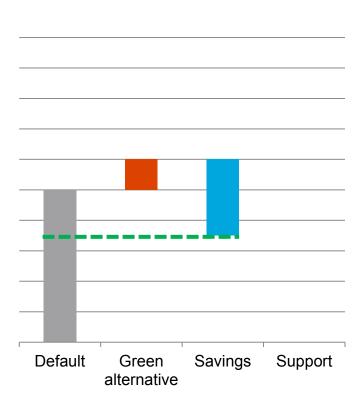


- In the short run:
 - Using financial support and advice to promote green alternatives and make them economically competitive
 - Green alternatives are usually more expensive, and the value of the saving does not fully offset the extra investment costs
 - Financial support from Enova (up to 50%) makes the green alternative competitive



The competitive choice

Green profit

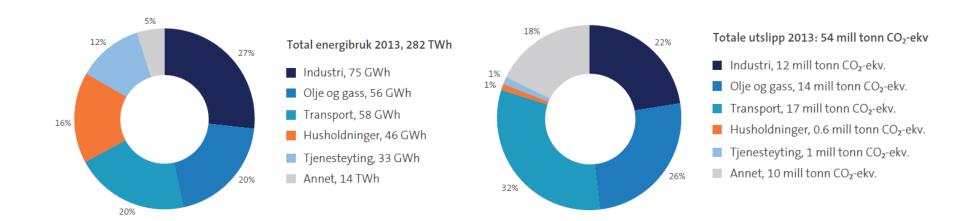


• In the long run:

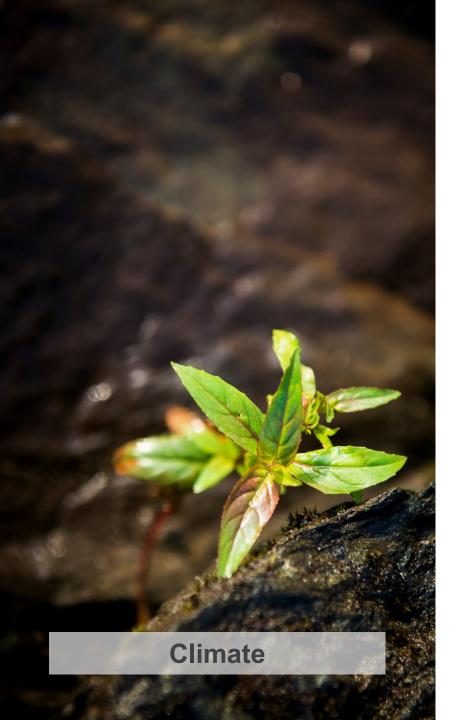
- Addressing barriers (market imperfections) through a range of supporting schemes and activities.
- Decreasing the costs of green alternatives, making them compettive without the need for financial support.

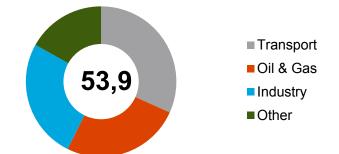


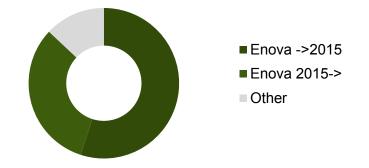
Norway 2013 – facts and figures: Energy end use and GHG emission





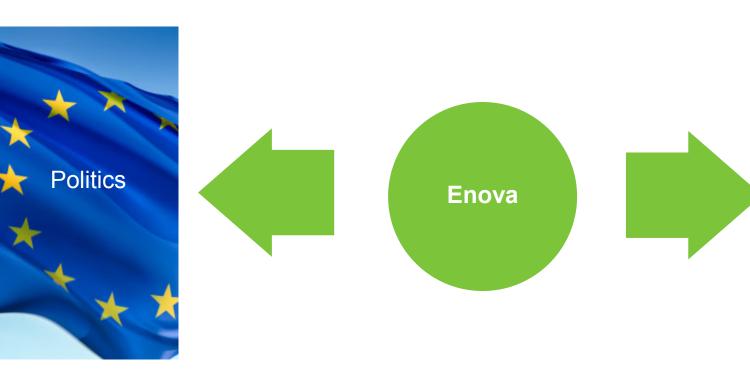








Position and role





Politics:

- Political targets
- Instruments
- Coop measures

Changing agent:

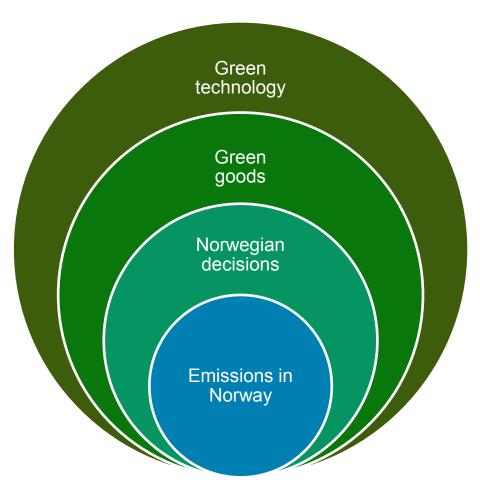
- Towards a low carbon society with security of supply
- Innovation and green growth

Markets

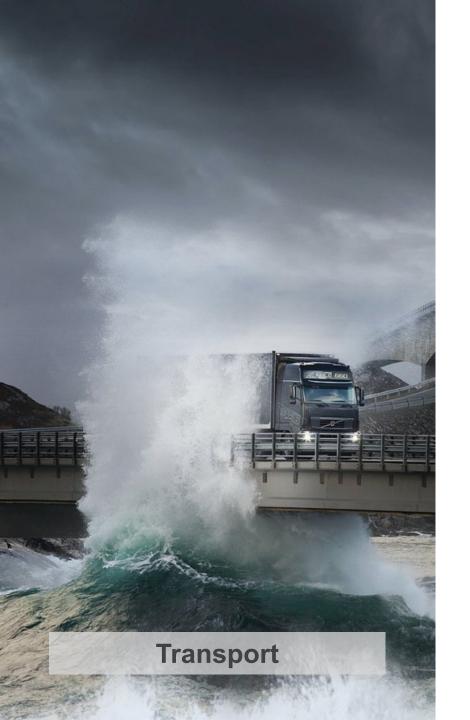
- Trigger projects
- Create results
- Develop

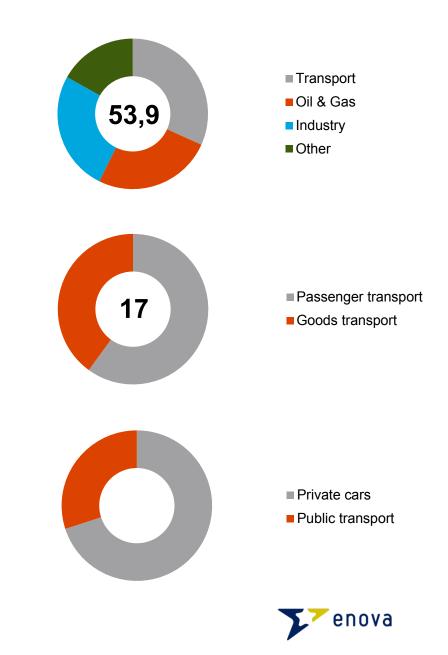




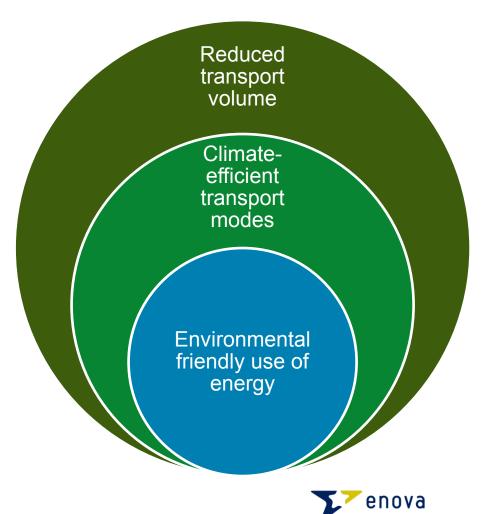














Reduced transport volume

Demonstration of area development

Climate efficient transport modes

Energy management

Environmental friendly use of energy

- Charging station projects
- Biofuel projects
- Hydrogen demo projects



How can we achieve growth in an immature Norwegian market for hydrogen vehicles?

Technology

- Hydrogen production is well known technology
- Hydrogen can be fuel for all kind of vehicles
- Hydrogen buses and cars are proven technology that satisfy technical requirements
- R&D initiatives in several automobile manufacturers
 - Toyota, Daimler, ...

Immature Norwegian market

- Few hydrogen vehicles in Norway
- Limited supply of hydrogen vehicles
- Only 5 hydrogen filling stations in operation
- Operation of filling stations dependant of governmental subsidies
- Limited number of private companies involved in the business



Enova can support the introduction of hydrogen technology in the Norwegian market

- Supporting demonstration of technology and solutions in the Norwegian market
- Financial sustainable projects with solid actors involved

 Demonstration projects for fleets of vehicles of interest







ENERGY (TWh)

CLIMATE (CO_2-eqv)

